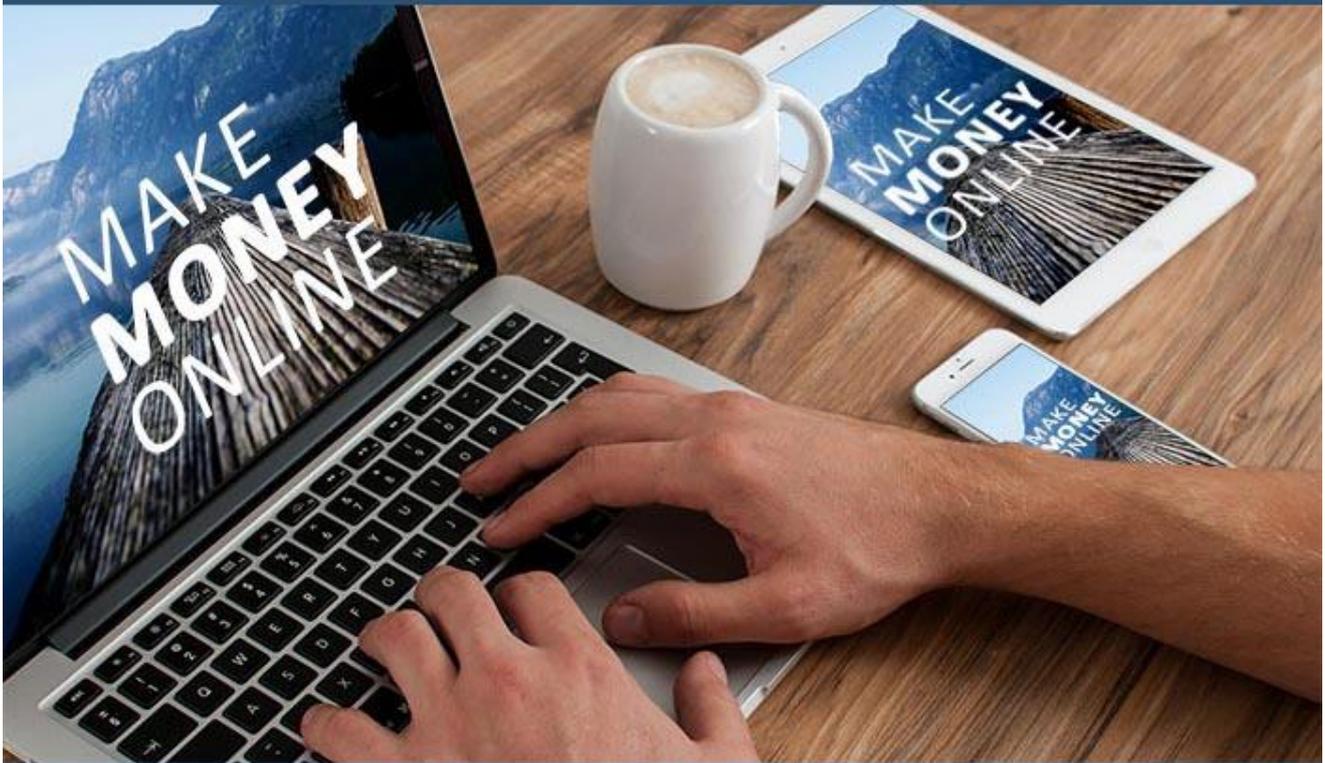


# The **Truth** Behind **Making Money** Online



## A fast & effective solution

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# Introduction

There is **no method** of making money online that is faster or more effective than affiliate marketing...

There are millions of people doing affiliate marketing just 'to make a bit of cash on the side'. Working alongside their 9-5 job; enabling them to make enough cash to cover the costs of a monthly car payment, property mortgage, luxuries like the gym or an annual vacation. Essentially giving them that bit 'extra' that they wouldn't obtain from their 9-5 salary alone.

At the same time, there are thousands of people out there making millions from affiliate marketing too.

And there are tens of thousands somewhere in between. Making a full time living from affiliate marketing and living a flexible lifestyle on their own terms...

## ***What does that mean to you?***

It means that there is no limit to how much you can earn as an affiliate...

## **If you're not sure what affiliate marketing is, here's a recap:**

*Affiliate Marketing is a form of marketing where an online retailer pays you (the affiliate) for sending customers their way. The payment is called a commission and is typically a percentage of the sale value.*

*As an affiliate, you will be given your own unique affiliate link (a hyperlink to the buyer's website) to 'promote' a product or service. When customers click your link and purchase, you earn a commission.*

*You can be an affiliate for practically any product that is sold online. You can promote anything from flights and vacations to coffee machines...*

*Most affiliates start by promoting digital products because they have the highest rate of commission because there are no manual production or delivery costs associated with them. Some digital products (i.e. courses, software or programmes) pay as much as 100% commission.*

*That's right, in some cases, the affiliate makes every penny. The vendor just usually makes money from 'upsells' later on.*

And that's why affiliate marketing is so fast and effective. You can earn huge amounts of money by simply driving targeted traffic through a link. You don't have to do any of the technical stuff like product creation, sales page creation and testing, product delivery, customer support or anything else.

All the heavy lifting is handled by the vendor...

***And you know what else is good about affiliate marketing?***

It enables you to **earn passive income**, i.e. money when you sleep

How? Quite simply, you place your link in online content (article, video review, forum, social media) that gets visitors all year round. As visitors see the content and pass through your affiliate link on an ongoing basis, you continue to make commissions year round. It's that simple.

Sound good? I thought so...

Let's move on to how you can get into affiliate marketing and start making commissions right away!

# The 2 Step Formula To Affiliate Marketing Success

As I've alluded to in the introduction, affiliate marketing is a relatively simple process.

Essentially, your job as an affiliate is to:

Drive targeted traffic (i.e. buyers) through your link

If you're able to do that one thing you get paid...

After all, the vendor's sales page will do all the selling. If the traffic is targeted, **sales and commissions are inevitable...**

But to get to that, there are 2 steps.

1. Selecting the right product to promote
2. Get targeted eyeballs to see your affiliate link (traffic generation)

There are only 2 steps and they are clear and simple BUT do not let that fool you into thinking affiliate marketing is an easy 2 minute job.

Both of these steps require knowledge and know-how...

And if you're thinking "I've got deep pockets, I'll just drive paid traffic directly through my affiliate link", I'd suggest that you proceed with caution. This method typically does not convert well. You usually need a 'pre-sell' page to 'bridge' between the paid traffic and sales page. This is what 'warms up' your customers and puts them in buying mode. If you cut this corner, you're more than likely going to lose money with your paid investment.

Now that's out of the way, let's dive into the 2 steps in detail and give you the know-how that you need to smash it!

## Step 1: Selecting a product

To promote a product, you need to obtain your unique affiliate link...

Products or services with an affiliate programme (i.e. products that accept affiliates) are typically part of an affiliate network.

The affiliate network is the 'middle man' between affiliates and vendors. They handle all of the techie stuff like tracking the visitors through your link (which is why your link is completely unique)...

Most importantly, these guys give you your affiliate link and **pay you**...

The number one affiliate network for digital products - which we recommend promoting due to the high commissions percentages - is **Clickbank.com**

Clickbank is the OG of affiliate networks for digital products...

The great thing about Clickbank is they have tens of thousands of digital products to promote in just about every niche you can think of.

It also helps that they have **paid out over \$4.2 billion**...

Which means the network is proven!

The other great thing about Clickbank is that they accept newbies right off the bat. You haven't got to jump through any hoops to join Clickbank, you sign up, grab your affiliate link and you're away...

So firstly, you need to sign up.

Then you need to scour the marketplace for the right product. When you find it simply hit the 'promote' button and you'll be given your unique affiliate link.

***But what product should you select?***

Firstly, you need to have an idea of the niche. I always suggest promoting a product that solves a problem. A good rule of thumb to stay within the general categories of '**health,**

## wealth and relationships'.

If people have problems in these areas, they will **pay** to solve them.

Let's take a look at one example in each of these categories:

- **Fix Premature Ejaculation** - I imagine that there are few sexual health conditions that are more embarrassing than premature ejaculation. Imagine getting the love of your life in bed knowing that your performance was going to disappoint her. Of course someone would pay to try to end this nightmare. They would even pay over and over again to try different methods...
- **Make \$100 Per Day Online** - A huge amount of people have money problems; whether it's as simple as not being able to afford everything they want or more seriously, being deeply in debt. You see, the percentage of people in the population who can buy whatever they want is negligible. Money 'problems' can vary vastly, but most people have them and that's why the wealth market is absolutely huge...
- **Get Your Ex Back** - If someone is madly in love, they will do whatever it takes to attempt to get their partner back when they split. That's why problems based around the psychology of love and attraction sell so well. The truth is, sometimes getting an ex back is not attainable, but in that moment, someone who is in love will try everything...

Those examples are just a few of many within the health, wealth and relationship categories. Of course if you know something specific about any area - perhaps you've reignited your own marriage, cured eczema or made money online - then this can lead you down the best path to choose...

(Because you have to create content about this problem)...

Beyond that, you must ensure you select a product that sells...

Selecting a product that solves a valid problem should mean the product can sell. However, Affiliate Networks such as Clickbank, will give you data to verify that...

Clickbank Marketplace contains various statistics but the one you should be concerned with

is called 'Gravity'. A broad definition is gravity - *you can read the official definition when you sign up at Clickbank* - is a number that tells us how many affiliates have made sales of the product within the past 12 weeks...

The gravity number isn't the actual number of affiliates. Each affiliate is given a value between 0.1 and 1, where more recent sales contribute a higher value...

Now we don't need to get hung up on this number, but in simple terms, if a product has a higher gravity, it means it sells. A gravity of 50 for example means that at least 50 affiliates have made sales for this product recently...

Although we don't know the number of sales each affiliate has made, this alone tells us that the **product is a valid selection!**

As I warned you in the introduction, this isn't a 2 minute job if you're doing all of this product research manually. Selecting the right product can be a time consuming process but is absolutely integral to your success...

Some of the newest affiliate marketing automation software such as [Raiid](#) can help, if you want to do your research quicker...

[>> Click here to check out Raiid, the totally automated affiliate marketing system...](#)

Now you know how to select the right product, let's move on...

## Step 2: Creating Pre-Sell Content

In order to drive people through your affiliate links, it's best to create 'pre-sell' content that engages your audience and obtains traffic (in turn pushing that traffic through your affiliate link)...

As I mentioned earlier, just buying traffic and sending visitors directly through your affiliate link to the sales page rarely yields a positive return on investment. If it was that simple, the vendor would just cut affiliates out...

## **So, what sort of content do you create and how do you get traffic?**

*First, let's talk about 'pre-sell' content...*

The type of 'pre-sell' content you should create depends on your skillset...

If you're a good writer, you can write 'pre-sell' or 'bridge' articles which contain your affiliate link within them. If you're comfortable getting on video, you can create videos and link through to the affiliate product beneath the video (in the description if you're hosting it on Youtube)...

The content itself should give the reader or viewer value. A method I've successfully used is the '3 ways to cure \*insert problem here\*' content...

- 3 ways to cure premature ejaculation
- 3 ways to cure eczema
- 3 ways to become debt free
- 3 ways to make \$100 per day online
- 3 ways to get your ex back
- 3 ways to reignite a dying marriage

You get the idea...

The article or video gives broad tips to solve the readers problem, with tip number 1 linking through to the product you're promoting...

*Now you've got pre-sell content, how do you get traffic to it?*

Broadly speaking, there are 3 methods:

1. Place the content on high traffic user generated sites, i.e. Youtube, Facebook and other high traffic social networks
2. Optimise is for search (SEO)
3. Pay for traffic to your pre-sell page

Method 1 is the stand out method for me, because it's free and works quickly. That's not to say 2 and 3 are lousy, number 2 simply takes more time while 3 requires plenty of trial and error before it will become profitable...

*(I'd suggest that you avoid paid traffic until you're already successful and can reinvest your profits)*

***Does this mean if you're a lousy writer who is uncomfortable on video that your affiliate marketing journey is over?***

Not at all.

In fact, some of the new software products out there are so smart that they do the pre-sell content step for you automatically. Which is perfect even for those of you that can write, because it will save you a ton of time and deliver faster results...

[>> Click here to check out Raiid, the totally automated affiliate marketing system...](#)

The key here is providing good content that **delivers value**. If you can do that, people reading your articles will click through your affiliate link and you will make sales...

# In Summary

Affiliate Marketing can be a fast and effective way of making serious life changing income online...

If you're doing everything manually, there is certainly some work involved in becoming a successful affiliate. However, that work involved is minimal in comparison to the work required to become a successful vendor...

If you want the fastest possible results with the least work, rather than cutting corners, I would strongly suggest that you take a look at affiliate marketing automation software...

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Cutting corners will generally result in failure.

Investing in automation software on the other hand will ensure that **you do everything right without missing a step**. The key here is that the software will do the vast majority of the work for you. Including the technical stuff like creating pre-sell content and driving targeted traffic for you...

These are the areas that most people get wrong...

[Raiid](#) is the software that I would suggest you look at for the following reasons:

- It's brand new
- Created by Mark Bishop, Venkata and Nakul; all successful affiliates in their own right
- Is specifically made for Clickbank, the best network
- Automates almost everything

In short, [Raiid](#) is the most complete automation system I've seen to date...

Of course you have to do a bit of work even with Raiid, but in comparison to doing all the research, pre-sell content creation and traffic generation manually; it's a breeze...

[>> Click here to check out Raiid, the totally automated affiliate marketing system...](#)

Whether you choose to use an automation system or do all the work manually, I believe you now have all of the insight required to become a success in the world of affiliate marketing.

To Your Success,

Darren Wagstaff



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